

OBSESSION  
24

24

YEARS OF CULINARY  
EXCELLENCE AT **NORTHCOTE**

---



Friday 19th January to Sunday 4th February 2024

northcote  
A STAFFORD COLLECTION HOTEL

Hospitality

Presenting the Obsession Chefs 2024

<b>Friday 19th January</b> LISA GOODWIN-ALLEN	🌐 Northcote, Lancashire	✿
<b>Saturday 20th January</b> ALEX GREENE	🌐 Deanes EIPIC, Belfast	✿
<b>Sunday 21st January</b> GARETH WARD	🌐 Tynyshir, Wales	✿ ✿
<b>Monday 22nd January</b> TOM BARNES	🌐 l'Enclume, Cumbria	✿ ✿ ✿
<b>Tuesday 23rd January</b> SARAH HAYWARD	🌐 The Coach, Marlow, Buckinghamshire	✿
<b>Wednesday 24th January</b> ADAM SMITH	🌐 Woven By Adam Smith, Coworth Park, Berkshire	✿
<b>Thursday 25th January</b> ALEX TSIOTINIS	🌐 CTC, Athens	✿
<b>Friday 26th January</b> ADAM HANDLING	🌐 Frog By Adam Handling, London	✿
<b>Saturday 27th January</b> LORNA McNEE	🌐 Cail Bruich, Glasgow	✿
<b>Sunday 28th January</b> JAMES KNAPPETT	🌐 Kitchen Table, London	✿ ✿
<b>Monday 29th January</b> TOM SHEPHERD	🌐 Upstairs By Tom Shepherd, Staffordshire	✿
<b>Tuesday 30th January</b> AKTAR ISLAM	🌐 Opheem, Birmingham	✿
<b>Wednesday 31st January</b> DANIELE LIPPI	🌐 Acquilina, Rome	✿ ✿
<b>Thursday 1st February</b> ADAM BYATT & HARRY KIRKPATRICK	🌐 Trinity	✿
<b>Friday 2nd February</b> RICCARDO CANELLA	🌐 ORO, Hotel Cipriani, Venice	✿
<b>Saturday 3rd February</b> HENRIQUE SÁ PESSOA	🌐 Alma, Lisbon	✿ ✿
<b>Sunday 4th February</b> MICHEL & EMILY ROUX	🌐 Michel Roux, La Gavroche, Chez Roux Ltd, London 🌐 Emily Roux, Caractère, London	✿ ✿

World Class Hospitality At Obsession 24

Northcote's Obsession, established in 2001, will celebrate its 24th year of the hugely successful gastronomic event, held over 17 nights.

This unique festival, known as one of the most prestigious, important and internationally recognised gourmet festivals, returns from 19th January to 4th February 2024. 19 Master Chefs, with 19 Michelin Stars between them will perform their craft and create masterpieces on the Obsession24 stage at Northcote. The passion and the excitement is infectious and offers an ideal opportunity to entertain and impress guests when entertaining at the Obsession Festival.

Obsession24 will gather a rich network of professional culinary chefs; industry professionals and high net worth food and travel lovers. It is the most anticipated food event in the UK and the only one of its stature. Unique in its delivery. Obsession24 will welcome over 2000 guests to celebrate world class hospitality and gastronomic excellence. We are delighted to share with you a stellar line up of 19 Obsession24 chefs, along with our Louis Roederer & Chef's Table Hospitality packages.



FOR MORE INFORMATION ON OBSESSION24 CONTACT:

**KAYE MATHEW**  
Sales & Marketing Director  
Northcote: 01254 240555  
Mobile: 07760 176434  
Email: [kaye.mathew@northcote.com](mailto:kaye.mathew@northcote.com)

**ROBYN TOMLINSON**  
Front Office & Events Manager  
Northcote: 012544 244508  
Email: [robyn.tomlinson@northcote.com](mailto:robyn.tomlinson@northcote.com)



24

## Obsession Gold Package

### Entertain a table of 10 in The Louis Roederer Room and join the VIP party of hospitality guests and VIPs

- / 5 overnight stays in Northcote's Superior Double Rooms including breakfast
- / Magnum of Louis Roederer Vintage Champagne Reception and Canapés in The Louis Roederer Cocktail Bar
- / The Guest Chef 's 5-Course Signature Menu
- / Specially selected wines to accompany each course
- / A decanter of Ramos Pinto, late bottled vintage Port, served with a regional cheeseboard to conclude

- / Be part of the kitchen with live coverage via the kitchen cam to screens whilst dining
- / An Obsession gift bag for your guests
- / Obsession framed menu for the host
- / In these intimate surroundings Lisa Goodwin-Allen will introduce the guest chef personally after dinner with a presentation and tour of the tables to conclude the evening
- / Your company logo, if appropriate, will be featured in the Obsession24 programme, menu and Northcote website as an Obsession hospitality partner

**OBSSESSION**  
**Louis Roederer Vintage Gold Package**  
**£6,400** net of vat 20%

#### OPPORTUNITIES TO UPGRADE YOUR OBSESSION PACKAGE

- / The prestigious Cristal Champagne is available to upgrade on request, if you wish to enjoy the sophistication of this gastronomic powerful and delicate champagne, as part of your Obsession24 experience.
- / Rooms can be upgraded to Deluxe, Junior Suites or Master suite if available and extra rooms can be reserved.



24

## Obsession Silver Package

### Entertain a table of 6 in The Louis Roederer Room and join the VIP party of hospitality guests and VIPs

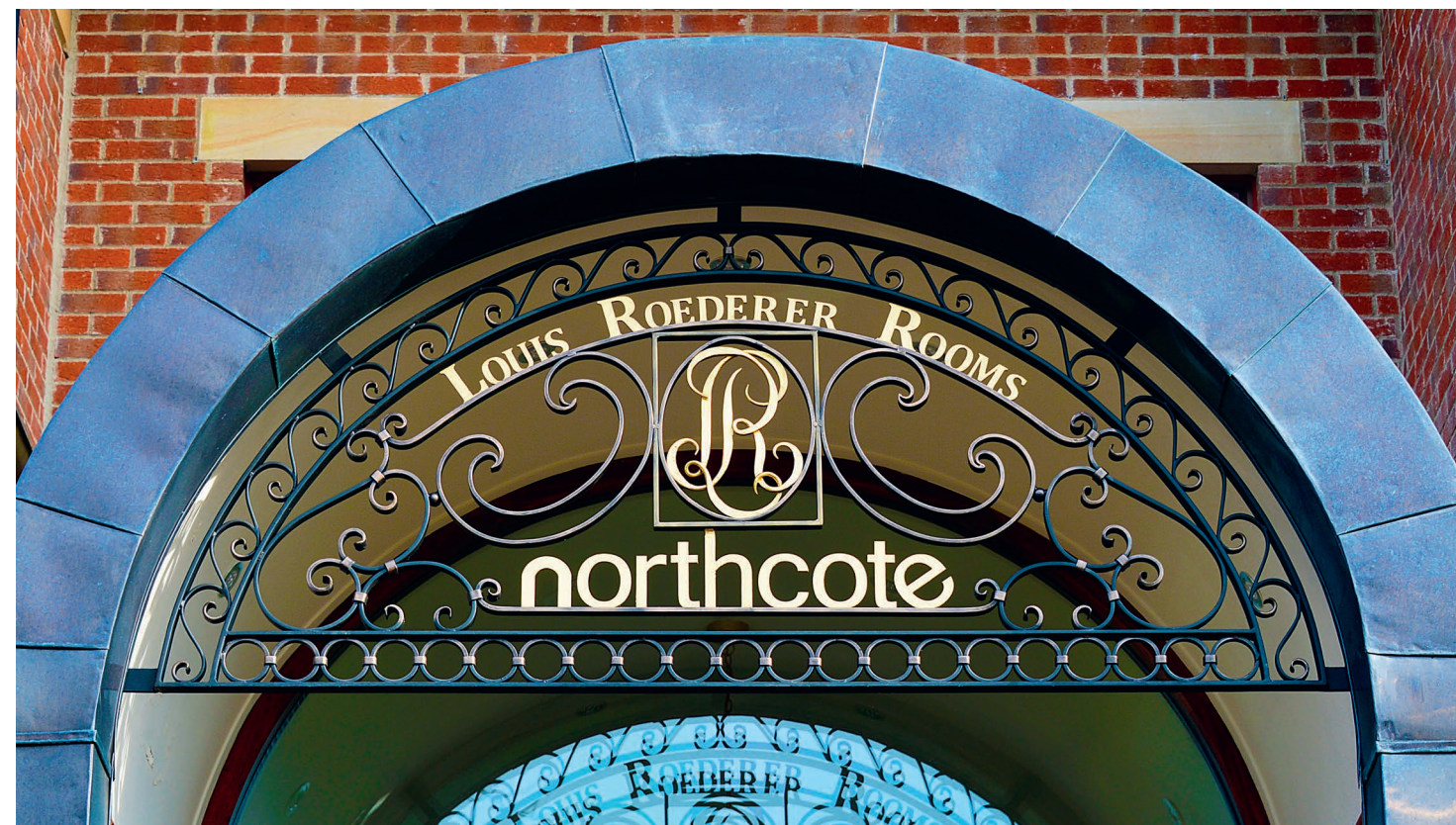
- / Magnum of Louis Roederer Vintage Champagne Reception and Canapés in The Louis Roederer Cocktail Bar
- / The Guest Chef 's 5-Course Signature Menu
- / Specially selected wines to accompany each course
- / Be part of the kitchen with live coverage via the kitchen cam to screens whilst dining

- / An Obsession gift bag for your guests
- / Obsession framed menu for the host
- / In these intimate surroundings Lisa Goodwin-Allen will introduce the guest chef personally after dinner with a presentation and tour of the tables to conclude the evening
- / Your company logo, if appropriate, will be featured in the Obsession24 programme, menu and Northcote website as an Obsession hospitality partner

**OBSSESSION**  
**Louis Roederer Vintage Silver Package**  
**£2,750** net of vat 20%

#### OPPORTUNITIES TO UPGRADE YOUR OBSESSION PACKAGE

- / The prestigious Cristal Champagne is available to upgrade on request, if you wish to enjoy the sophistication of this gastronomic powerful and delicate champagne, as part of your Obsession24 experience.
- / Rooms can be upgraded to Deluxe, Junior Suites or Master suite if available and extra rooms can be reserved.





24

## Obsession Chef's Table Package

**Entertain 12 guests in the exclusive surroundings of The Chef's Table. Lisa Goodwin-Allen and the guest chef will welcome you and your guests into the Obsession Kitchen, with personal introductions to the guest chef.**

They will join you throughout the evening and guide you through each course. Northcote's Head Sommelier will introduce each of the selected wine accompanying the menu.

/ Magnum of Louis Roederer Vintage Champagne Reception and Canapés in The Louis Roederer Cocktail Bar

/ The Guest Chef's 5-Course Signature Menu

/ Specially selected wines to accompany each course

/ A decanter of Ramos Pinto, late bottled vintage Port, served with a regional cheeseboard to conclude

/ Be part of the Kitchen with live coverage via the kitchen cam to screens whilst dining

/ An Obsession gift bag for your guests

/ Obsession framed menu for the host

/ In these intimate surroundings Lisa Goodwin-Allen will introduce the guest chef personally to you and your guests with a welcome prior to dinner and a presentation to conclude the evening

/ Your company logo, if appropriate, will be featured in the Obsession24 programme, menu and Northcote website as an Obsession hospitality partner

**OBSESSION**  
Vintage Chef's Table Package  
£6,750 net of vat 20%

### OPPORTUNITIES TO UPGRADE YOUR OBSESSION PACKAGE

/ The prestigious Cristal Champagne is available to upgrade on request, if you wish to enjoy the sophistication of this gastronomic powerful and delicate champagne, as part of your Obsession24 experience.

/ Rooms can be upgraded to Deluxe, Junior Suites or Master suite if available and extra rooms can be reserved.



24

## The Power Of Obsession

*Partner with Obsession24 and increase your brand awareness with global audience engagement*

**Gain publicity with the power of Obsession through the PR & digital activity.**

Social media is at its most powerful during Obsession, with millions connecting across all our platforms through images and film released daily.

**SOCIAL GOES VIRAL AT  
OBSESSION23**

**+3.5M** | **195,000**  
IMPRESSIONS | INTERACTIONS

**41** PROFESSIONAL FILMS  
RELEASED

**625,000** | **700+**  
VIEWS | SOCIAL POSTS

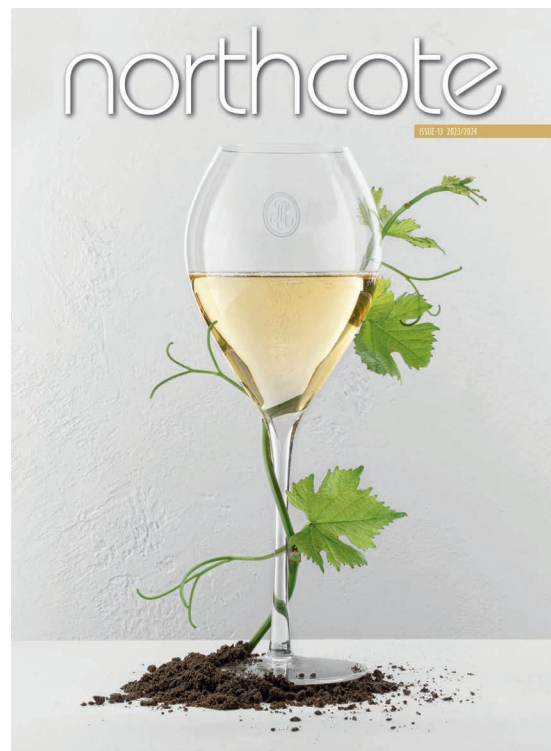
**23 YEARS OF  
OBSESSION**

**262** NIGHTS | **231** CHEFS

FROM OVER 30 COUNTRIES  
300 MICHELIN STARS

**24,000** | **£440,000**  
GUESTS | RAISED FOR  
CHARITIES

## Sponsors



northcote

A STAFFORD COLLECTION HOTEL

### NORTHCOTE'S NEW MAGAZINE WILL BE RELEASED POST OBSESSION – SPRING 2024

This magazine will focus on chef interviews; recipes;  
artisan producers and lifestyle features

15k magazines will be distributed to Northcote &  
Obsession22 partners and guests and throughout the  
Stafford Collection properties

FOR ALL ENQUIRIES PLEASE  
CONTACT TEDD WALMSLEY

Call 07850 002435 Email: [teddwalmsley06@aol.com](mailto:teddwalmsley06@aol.com)



## Be Part Of Obsession24

for more information on hospitality packages  
or sponsorship opportunities please contact:

**KAYE MATHEW**

Sales & Marketing Director

Northcote: 01254 240555

Mobile: 07760 176434

Email: [kaye.mathew@northcote.com](mailto:kaye.mathew@northcote.com)

**ROBYN TOMLINSON**

Front Office & Events Manager

Northcote: 012544 244508

Email: [robyn.tomlinson@northcote.com](mailto:robyn.tomlinson@northcote.com)

northcote

A STAFFORD COLLECTION HOTEL



Northcote Road, Langho, Blackburn, Lancashire BB6 8BE

Telephone: 01254 240 555 | [www.northcote.com](http://www.northcote.com)

[@NorthcoteUK](https://twitter.com/NorthcoteUK) | [f /NorthcoteUK](https://facebook.com/NorthcoteUK) | [n northcoteuk](https://instagram.com/northcoteuk)